



Little Moose Press  
Santa Barbara, California

# PUBLICITY UPDATE

**Updated:** March 28, 2005

**Publisher:** Little Moose Press

**Title:** *Straight Talk for Men About Marriage*

**Author:** Martin G. Friedman

**ISBN:** 0-9720227-5-9

**Price/Format:** \$15.95/paper

**Pub Date:** March 2005

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The following is our publicity campaign. Comments marked with an asterisk (\*) are new since last update.  
Comments marked with (^) reflect a rescheduled date, different from last update.

## TELEVISION

^3/20/05—*Weekend News*. KPIX TV Channel 5 (CBS Affiliate)

## RADIO

2/28/05—*The Morning Rave*, KDND FM Radio (Sacramento, CA)

2/28/05—*Something You Should Know*, Strand Broadcasting (National)

2/28/05—*Journey Home*, KSFR 90.7 Radio (Santa Fe, NM)

3/8/05—*Cabletalk Nationwide*, Cable Radio Network (National)

3/16/05—*The Tom Pope Show*, Powernomics Radio Network (DC, Regional – 13 East Coast States)

3/16/05—*Tron in the Morning*, KCMN Radio (Colorado Springs, CO)

3/17/05—*Coast To Coast*, Voice of America Radio Network (International)

3/18/05—*The Pete Wilson Show*, KGO Radio, an ABC Affiliate (San Francisco, CA)

3/21/05—*1550 Today*, WNTN 1550 AM Radio (Boston, MA)

^3/25/05—*Morning Edition*, KVON Radio in Napa, CA

3/28/05—*Mom Talk*, WFTL 1400 AM Radio (South Florida)

4/1/05—*Long Island's Dating*, WGBB Radio in (Long Island, Queens, New Jersey)

4/2/05—*Interviews and Interactions*, KTKK Radio (Salt Lake City, UT)

4/7/05—*The Wake Up Crew*, KAIR Radio (Kansas City, KS)

\*4/12/05—*PM Pages*, KMHL Radio (Marshall, MN)

4/21/05—*The Morning Show*, KBEM Radio (Minneapolis, MN)

4/26/05—*The Week in Houston*, KILT Radio (Houston, TX)

^Date To Come—*The Marcy Smothers Show*, KSRO Newstalk 1350 AM Radio (Santa Rosa, CA)

## PRINT (Advanced Reviews and Planned Features)

*The Oakland Tribune* (June 2005)—Father's Day Feature in Book Review section

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